

Cookies Policy

About the Website

The user is informed that the website www.bgbic.com (the "Website") is managed by **Burgundy Growth Boutique & Innovation Consulting (FZCO)**, with the following details:

- Headquarters: IFZA Business Park, DDP, PO Box 342001, Dubai, United Arab Emirates
- Contact: +971 58 938 9465 | burgundy@bgbic.com

When you visit our Website, cookies or other tracking technologies may be stored on your device (computer, tablet, or smartphone). This Cookies Policy explains what cookies are, the types we use, their purpose, and your options regarding cookies.

This Cookies Policy should be read together with our **Terms and Conditions** and **Privacy Policy**.

What Are Cookies and Other Tracking Technologies?

Cookies are small text files containing data that are generated when you browse a website and are stored in your browser. Other tracking technologies, such as web beacons, pixels, or clear GIFs, work similarly to cookies. These technologies monitor your activity on a website, allowing us or third parties to gather information on your usage and improve the Website's functionality and user experience.

Types of Cookies:

- Session Cookies: Temporary cookies that are deleted when you close your browser.
- **Persistent Cookies**: Remain on your device for a specified period and are activated when you revisit the website.

What Types of Cookies Do We Use and Why?

When you browse our Website, we use the following types of cookies:

1. Strictly Necessary Cookies

- Essential for the proper functioning of the Website.
- Enable basic features like remembering form entries or accessing personal accounts.
- Disabling these cookies may result in limited functionality.

2. Performance Cookies

- Collect anonymous data for statistical purposes.
- Measure Website traffic and analyze user navigation (e.g., number of visitors, time spent on pages, clicks).
- o Help detect browser issues and improve overall functionality.
- Example: Google Analytics cookie _ga.

3. Customization or Functionality Cookies

- Remember your preferences, such as username, language, region, or time zone.
- Provide a personalized browsing experience.
- o Disabling these cookies may affect some features and functionality.

4. Targeting or Advertising Cookies

- Tailor advertisements to your preferences, making them more relevant.
- o Limit the frequency of ad displays.
- o Some are installed by third parties for personalized ads on their platforms.

5. Third-Party Cookies

- Used by third parties for additional tracking, such as personalized advertising or social media sharing.
- o Include cookies from platforms like Facebook or Twitter.
- Subject to third-party policies, over which we have no control.

Your Choices Regarding Cookies

You have several options to manage or limit the use of cookies:

1. Consent Management

 You can choose whether to accept cookies (except strictly necessary ones) when visiting the Website.

2. Browser Settings

- o Delete or block cookies through your browser settings.
- Note that blocking cookies may limit the Website's functionality.

For guidance on managing cookies in your browser, refer to these links:

- Internet Explorer
- Chrome
- Safari
- Mozilla Firefox
- Opera

For more information on cookies and how to control or delete them, visit:

• www.youronlinechoices.eu

www.allaboutcookies.org

Contact Us

If you have any questions, comments, or concerns about this Cookies Policy or how **BGBIC** uses cookies and other tracking technologies, contact us at:

Email: burgundy@bgbic.comPhone: +971 58 938 9465

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